



Building Together

Construction Federal Credit Union

JULY | 2011

Founded and chartered in September of 1974, to serve members of the construction trades and their families, we have been providing unmatched personal service ever since.

Join us and experience banking made better; service the way it used to be.

Helping people live better lives is what we do, every day.

- Personal & Business Checking & Savings Accounts
- Direct Deposit
- ATM Access 24/7
- Auto, Home, Boat Loans
- VISA
- IRAs
- Money Market Accounts
- Certificates of Deposit
- Home Equity Lines of Credit
- Online Home Banking Access 24/7

HOURS

Main Office: Monday - Friday 9-5pm

Branch Offices: Weekdays 9-7pm  
Saturday 9-2pm

24-hour ATM service available at all locations.



Dear Valued Member/Owners,

With Memorial Day just behind us and Independence Day upon us, *America's 235th Anniversary*, please take a moment to remember our brave military and just how lucky we all are to be living in the United States.

Your credit union remains safe, sound, stable, strong and secure. We continue to maintain little or no delinquency and experience steady growth. Our beliefs are old fashioned but continue to be proven to be correct. During unprecedented tough times, our Membership has consistently demonstrated uncommon dignity and pride, not only in things like making payments but in a daily attitude that simply refuses to lose.

It is a fact that good habits established during childhood can last a lifetime; we want to help you and your son or daughter start to the important habit of saving. Any child in your family is eligible for Membership in the **"CFCU Future Builder Kids Club,"** where they will receive encouragement to save, and be encouraged to watch their savings grow with gift incentives for monthly or periodic deposits. Initial enrollees will receive a CFCU Piggy Bank as a visual reminder of the importance of putting spare change to work rather than in a vending machine.



Our implementation of enhanced security has been unpopular with some and I have to say that I understand why, it is a real hassle initially to set up, but what it blocks from harming you **is worth it**. It was done to protect you and my commitment to you is to always take the safe road in guarding your assets. The world we live in has changed dramatically and online threats have increased dramatically also. Hundreds of thousands of accounts worldwide have experienced computer breaches in the past year alone. I am 100% committed to your security and I hope that you find comfort in knowing this.

**The Dodd-Frank Wall Street Reform and Consumer Protection Act** (Pub.L. 111-203, H.R. 4173) is a bill that was signed into law by President Barack Obama on July 21, 2010. The Act is a product of the financial regulatory reform agenda of the Democratically controlled 111th United States Congress and the Obama Administration. The law was initially proposed on December 2, 2009, in the House of Representatives by Barney Frank, and in the Senate Banking Committee by Chairman Chris Dodd. Due to their involvement with the bill, the conference committee voted to name the bill after these two members of Congress. The Act is the most sweeping change to financial regulation in the United States since the Great Depression and represents a significant change in the American financial regulatory environment affecting all Federal financial regulatory agencies and affecting almost every aspect of the nation's financial services industry.

While there are many aspects of this legislation that both directly and indirectly hurt consumers by government over-reach, one area of immediate concern is the implementation of debit card and credit card interchange reform, which essentially interferes with the free market and has government ordered price fixing of merchant costs at a flat .12 cents per transaction regardless of the amount charged, from what has historically been about 1.4% of the transaction, per transaction.

(continued on reverse...)

Main Office:

21800 W. Ten Mile Rd., Suite 110 • Southfield, MI 48075 | Main Number: (248) 358-4140 • Fax: (248) 358-2452

Ann Arbor: 4687 Washtenaw  
Canton: 5810 N. Sheldon Rd.  
Detroit-Eastside: 11190 Gratiot Ave.  
Detroit-Northwest: 18463 Livernois  
Garden City: 30094 Ford Road  
Grandville: 3022 28th Street SW

Jackson: 1238 McDevitt Ave.  
Kalamazoo: 6286 S. Westnedge  
Lansing: 6250 S. Cedar Street  
Livonia: 33036 W. 7 Mile Road  
Madison Heights: 1419 W. 14 Mile Rd.

Novi: 41690 W. 10 Mile Road  
Redford: 25489 Grand River  
Riverview: 19040 W. Fort Street  
Rochester Hills: 925 E. Auburn  
Southfield: 23647 Greenfield Rd.

St. Clair Shores: 31065 Harper  
Sterling Heights: 43722 Schoenherr  
Taylor: 22605 Ecorse Road  
Walker: 3286-0 Alpine NW  
Waterford: 5150 Highland Road (M-59)

# RATES

## Savings & Certificate Programs

	MINIMUM INVESTMENT	APY*
Savings Account	\$250	0.25%
Checking Account	\$250	0.10%
Non-Member Check Cashing		\$10.00
Money Market (Checking) Account	\$2,500	0.15-0.25%
Share Certificates		
1 month	greater than \$10,000	0.08%
2 month	greater than \$10,000	0.12%
3 month	less than \$10,000	0.18%
3 month	greater than \$10,000	0.20%
6 month	less than \$10,000	0.23%
6 month	greater than \$10,000	0.27%
12 month	less than \$10,000	0.40%
12 month	greater than \$10,000	0.43%
12 month Jumbo	greater than \$100,000	0.53%
18 month	less than \$10,000	0.55%
18 month	greater than \$10,000	0.60%
24 month	less than \$10,000	0.65%
24 month	greater than \$10,000	0.73%
30 month	less than \$10,000	0.77%
30 month	greater than \$10,000	0.80%
36 month	less than \$10,000	0.83%
36 month	greater than \$10,000	0.85%

All accounts must maintain a \$250 balance to receive a monthly dividend. Accessed fees could affect annual yield, up to 90 day penalty for early withdrawal on certificate of deposit accounts.

**IRAs Jumbo** greater than \$100,000 **0.63%**

### Advantages to Credit Union IRAs

- Insured up to \$250,000.00 by full faith and credit of US Government
- No Loading Fees
- No annual fees for maintaining the account
- No hidden penalties for early withdrawal (other than those by IRS)
- Deposit can be made through the convenience of payroll deduction
- Earnings paid and compounded quarterly

**Loans** **APR\*\***  
**Loan Secured by Shares** **5.00%**

Vehicles 2007-2010		
Up to 24 months		3.49%
Up to 60 months		4.00%
Up to 72 months		4.25%
Vehicles 2002-2006		
Up to 60 months		4.60%
Vehicles 1999-2001		
Up to 60 months		5.00%
Vehicles 1997 & below		
Up to 48 months		5.875%
Line of Credit		8.00-11.00%
Home Improvement		
Up to 120 months		5.875%
30 Year Fixed - First Mortgage		4.865%
15 Year Fixed - First Mortgage		4.55%
5 Year Fixed Balloon - First Mortgage		4.25%
Amortized over 30 years		

### HELOC

**PRIME RATE** as published in the Wall Street Journal, PLUS 1.00% MIN APR is 5.00%; MAX APR is 12.00%

New Boats 2005-2007		
Up to 120 months		5.15%
Boats 2004 & older		
Up to 120 months		5.55%
Recreational Vehicles		5.75-8.00%
VISA Platinum Preferred		6.87%
VISA Classic		11.99%

Rates are subject to change to meet market conditions.

Please contact the Credit Union for updates.

\* APY = Annual Percentage Yield.

\*\* APR = Annual Percentage Rate.



**NCUA** Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government

National Credit Union Administration, a U.S. Government Agency

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Merchants and retailers do not share in fraud risk whatsoever with the bank or credit union, nor are they required to pass on any consumer cost savings and are made completely whole at the time of the transaction. While merchants and retailers fought hard for debit card point of sale access, they do not share in the cost of issuance, technical support or fraud investigations and write offs that are close to 1.5 Billion dollars annually--this falls solely on the credit unions and banks. This has historically been absorbed by banks and credit unions through an interchange rate of 1.4%, a fair market driven trade off. *No more.*

An attempt to delay this part of the legislation, so that its negative impact on consumers could be examined for two years before implementation, failed in the United States Senate on June 9, 2011 and therefore, this portion will be enacted on July 21, 2011.

The plan is a windfall for big retailers that will cost Michigan credit unions more than \$72 million annually with more than \$30.3 million in Metro Detroit alone. Member owned, not-for-profit credit unions are caught in the middle and could be forced to cut free and low-cost services for Members. This may be good for businesses, but it is ultimately bad for consumers, especially those of modest means. You need to know what your government is doing and how it impacts you.

*"In the moment of darkest defeat, victory may be nearest."*

~William McKinley

I am so proud to serve you. Stay strong and never give up. Never.

Thanks for your loyalty.

Respectfully,

*Jim*

James M. Finn  
 President & Chief Executive Officer  
[jfmm@cfcuonline.com](mailto:jfmm@cfcuonline.com)



## 5-Star Standards

Bauer Financial, an independent national bank and credit union rating service, has once again given CFCU a 5-Star Superior Rating. This exceptional rating indicates the continued strength and stability of Construction Federal Credit Union.

*Holiday Closings*

**INDEPENDENCE DAY**  
 Monday, July 4, 2011

**LABOR DAY**  
 Monday, September 5, 2011

**COLUMBUS DAY**  
 Monday, October 10, 2011